



Dear Solano County Live Advertiser:

Solano County live is on a mission to replace newspaper, yellow page, radio, and magazine advertising as the most affordable yet productive marketing medium for your business. Please review your **advertisement** at www.solanocountylive.com. Make sure you are happy with the layout and the link to your coupons, etc. You should see:

Your banner ad on a key page

Your link to a coupon

Your link to your website

Your link to your menu or product/service list

Photos of you and your company

Flash object or video ad link

Information about your next event

You should also review the **statistics link** that is reported weekly for the email ads at the top of the homepage. You should see:

A comprehensive report of the total number of coupon clicks for the past month

Your link in the email depicting the total number of clicks on your coupon

If you are an annual advertiser, you are entitled to **publicity** for 3 events a year, so make sure you let me know with ample time to promote your events. This includes:

Helping you create the content for your promotion by email

Sending out 20,000 emails over a one month period before your event

Taking photos of your event and promoting it that day

Sending the photos of your event out in an email to 20,000 viewers

SCL can **take your monthly payments** by credit card number or check routing number to automatically bill you account once a month. SCL has been upgraded to include flash and video content. **I will be contacting you shortly** to make sure everything is how you want it, to discuss your upcoming event promotions, to integrate you into our automatic billing process, and to modify your ads as necessary. **Finally, if you have any questions about internet marketing or ecommerce**, we have 3 computer experts in attendance so you can bring your questions to the Solano County Live E-Party at the **Alamo Plaza Round Table Pizza Parlor every Wednesday from 12 noon to 1pm** in Vacaville. Thank you for your payment and for advertising with Solano County Live to assist in building local business and community event vitality.

Sincerely, Steven Hunt, MBA 707-720-9523 Enclosure: Invoice